

**Memo**

**To:** All Retailers

**From:** Sunshine Plaza Marketing

**Date:** Monday 23 March 2026

**Subject:** Easter and April School Holidays

Dear Retailer,

In the lead-up to Easter and throughout the school holidays, customers will have the opportunity to enjoy a diverse range of experiences, from competitions and workshops to dining and entertainment passes

**Easter Guess the Eggs and Win**

From 23 March to 6 April, customers can test their egg-estimating skills by visiting the giant Easter Egg on Level 1, outside Nude Lucy, for your chance to **win a \$500 Sunshine Plaza Gift Card.**



**Easter Trading Hours Reminder**

A reminder of the upcoming public holidays centre hours outlined below. Centre trading hours will be communicated to customers via in centre through digital screens and online through our website, EDM database and social media channels.

Public Holiday	Date	Centre Hours*
Good Friday	Friday 3 April 2026	CLOSED*
Easter Saturday	Saturday 4 April 2026	9.00am – 5.30pm*
Easter Sunday	Sunday 5 April 2026	10.00am – 4.00pm*
Easter Monday	Monday 6 April 2026	10.00am – 4.00pm*
King’s Birthday	Monday 5 October 2026	10.00am – 4.00pm*

\*Some Riverwalk retailers and major stores may trade extended hours.

## School Holidays – The Little Bakehouse

Children will be able to get hands-on decorating a sweet treat at The Little Bakehouse workshops during school holidays.

**Dates:** Tuesday 7 April to Sunday 19 April

**Opening Hours:** 10am to 2pm daily, while stocks last. Last entry at 1.45pm or until stocks last.

**Location:** Centre Court, ground level outside LSKD

**Cost:** FREE\*



## Sunshine Ticket – April Edition

Customers will be redeeming their Sunshine Tickets at participating dining and entertainment retailers from **23 March to 26 April**.

Participating retailers include BBC Cinemas, Plaza Pontoon, Timezone, Betty's Burgers, Gelatissimo, plus 12 bonus retailer offers.

Due to strong demand, more tickets have been released for the April edition, giving more customers the chance to enjoy the experience.

**Tickets are available to purchase online via [sunshineplaza.com](http://sunshineplaza.com).**

Secure your ticket for \$42 and receive over \$90 in value.



## PROMOTE YOUR EVENTS OR OFFERS

Remember to upload your offers or events to the Sunshine Plaza website via **GPT Connect** to be included on **[sunshineplaza.com](http://sunshineplaza.com)** and for the opportunity to be included in the **EDM** distributed to customers.

GPT Connect is our online portal providing you with an easy way to share offers and updates with our customers. To sign up, follow these four easy steps:

1. Visit [gptconnect.com.au](http://gptconnect.com.au)
2. Click 'Create an account'
3. Sign up using your company email address
4. Agree to the Privacy Policy and Click 'Create Account'

Should you have any queries in relation to the above promotions, please feel free to reach out to the marketing team via [sunshinemarketing@gpt.com.au](mailto:sunshinemarketing@gpt.com.au)

Regards,

**Sunshine Plaza Marketing**